



ANNE ZAHALKA presents *Homeground!* 4th May – 30th May, 2010
A series of exhibitions on the outside of pubs in Newtown
In association with the 2010 Head On Photo Festival

Acclaimed photomedia artist, Anne Zahalka will be staging a four-week exhibition on the fronts and insides of pubs in Newtown showcasing her new series *Homeground!* This body of work is a contemporary take on the classic KB, Resch's & Toohey's advertising posters which adorned the walls of pubs from the 30's – the 70's in New South Wales. Zahalka worked extensively with the Powerhouse Museum archive.

Based on these original pub paintings that idealised Australian sport and leisure, Anne has reworked them to comment on their cultural stereotyping and to reflect the changes in demographic and lifestyle. *Homeground* is an exploration and celebration of the citizens and suburbs of Sydney with its diverse and colourful communities.

In keeping with the tradition of the original advertisements, Anne will present her new work in the perspex advertising slots on the front facades of selected pubs including the Union Hotel, the Zanzibar, the Town Hall Hotel and Cooper's. These hotels in Newtown have volunteered their spaces for the duration of this exhibition and will showcase her original artworks replacing the current ads there.

The event will culminate in an artist talk & walk on Saturday afternoon starting at 3pm 22nd May inside the Cooper's, stopping at each venue on King St and ending at the Union Hotel for a refreshing ale and discussion at 4pm - a high brow pub crawl of sorts. The Union Hotel will be the main venue hosting the exhibition of reproductions of the original paintings, new works from *Homeground* as well as her earlier series, *Playing the Game!* courtesy of Roslyn Oxley9 Gallery, Sydney.

Anne Zahalka is one of Australia's leading artists working in photomedia. During her twenty years practice Zahalka has produced some iconic images of Australia. She works with familiar images of our nation and subverts them in a humorous and critical voice.

Her work has been collected by all major museums in Australia. She has been published widely and has held numerous solo exhibitions in Australia and overseas.

For further images and information, or to arrange an interview with the artist, please contact:

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hEAd ON
photo festival

www.headon.com.au

Exhibition Homeground!

Artist Anne Zahalka

Venue Four pubs in King Street, Newtown
The Cooper's Hotel (221), the Zanzibar (323),
the Town Hall Hotel (326) and the Union Hotel
(576)

Dates 4 – 30 May, 2010

Artist Walk & Talk Saturday at 3pm 22 May
Meet the artist inside the Cooper's. Then take
a walk stopping at each venue along Kings
Street and ending at the Union Hotel for a
refreshing ale and discussion at 4pm

www.zahalkaworld.com.au

This is a free public exhibition.